**Media Studies A2 – Personalised Learning Checklist (Theoretical Contexts + Issues & Debates)**

**This is your Personalised Learning Checklist to aid in your learning of the theoretical contexts, issues and debates and case study texts for G325. The skills have been colour coded:**

**If you were able to HONESTLY tick all the boxes on your PLC, then you have a detailed and sophisticated knowledge and understanding of media issues and debates. Your next job is practise the applying this knowledge to exam questions – use past papers on the VLE to help you.**

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Skills that are in a RED + AMBER + GREEN box you have a proficient knowledge and understanding of media issues and debates. You will be able to achieve a Level 4.

If you tick the skills that are in a RED box you have a basic knowledge and understanding of media issues and debates. If you only take this knowledge into the exam with you, you will not exceed the Level 1.

If you tick the skills that are in the RED + AMBER boxes you have a sound knowledge and understanding of media issues and debates. You will be able to achieve a Level 2-3.

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| **G325 Section A 1a – Theoretical Evaluation of Production** | | | | | | |
| TOPIC | I know what this is. | I know what the keywords are that associated with this reflective topic | I can apply this topic to an example in my coursework | I can discuss a range of examples that link/ reflect this topic to my coursework. | I can reflect on this area in order to communicate relevant  knowledge and understanding  of media concepts | I can critically evaluate media products and  processes to the creation of meaning;  and evaluate  my own work with  reference to these aspects or the shaping of audience response | |
| Digital Technology |  |  |  |  |  |  | |
| Creativity (In combination with one other topic area). |  |  |  |  |  |  | |
| Research and/or Planning |  |  |  |  |  |  | |
| Post-Production |  |  |  |  |  |  | |
| Using Conventions from real media texts. |  |  |  |  |  |  | |

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| **G325 Section A 1b – Theoretical Evaluation of Production** | | | | | | | |
| THEORIST | TOPIC | I know what this theorist ‘said’ | I know what the keywords are that associated with this theorist | I can apply this theory to an example in my coursework | I can discuss a range of examples that link/ reflect this theorist + issue | I can link this theory to examples from my coursework and other issues and debates | I can critically evaluate this theory, identifying possible problems with examples. | |
| Roland Barthes | **Media Language** |  |  |  |  |  |  | |
| Donald McWhinnie | **Media Language** |  |  |  |  |  |  | |
| Sergei Eisenstein | **Media Language** |  |  |  |  |  |  | |
| David Bordwell | **Media Language** |  |  |  |  |  |  | |
| Denis McQuail | **Genre** |  |  |  |  |  |  | |
| Edward Buscombe | **Genre** |  |  |  |  |  |  | |
| Steve Neale | **Genre** |  |  |  |  |  |  | |
| Robert Stam | **Genre** |  |  |  |  |  |  | |
| David Bordwell | **Genre** |  |  |  |  |  |  | |
| David Buckingham | **Genre** |  |  |  |  |  |  | |
| Tzvetan Todorov | **Narrative** |  |  |  |  |  |  | |
| Roland Barthes | **Narrative** |  |  |  |  |  |  | |
| Vladimir Propp | **Narrative** |  |  |  |  |  |  | |
| Claude Levi Strauss | **Narrative** |  |  |  |  |  |  | |
| Walter Lipmann | **Representation** |  |  |  |  |  |  | |
| Tessa Perkins | **Representation** |  |  |  |  |  |  | |
| John Berger | **Representation** |  |  |  |  |  |  | |
| Irving Goffman | **Representation** |  |  |  |  |  |  | |
| Laura Mulvey | **Representation** |  |  |  |  |  |  | |
| Stanley Cohen | **Representation** |  |  |  |  |  |  | |
| Bill Osgerby | **Representation** |  |  |  |  |  |  | |
| Dick Hebdige | **Representation** |  |  |  |  |  |  | |
| Behm-Morawitz and Mastro (2008) | **Representation** |  |  |  |  |  |  | |
| Hyperdermic Needle Model | **Audience** |  |  |  |  |  |  | |
| McQuail & Katz | **Audience** |  |  |  |  |  |  | |
| Stuart Hall | **Audience** |  |  |  |  |  |  | |

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| **G325 Section B – We Media** | | | | | | | | | | |
| THEORIST | TOPIC | I know what this theorist ‘said’ | I know what the keywords are that associated with this theorist | I can apply this theory to a range of texts within my case study | I can discuss a range of texts that link/ reflect this theorist + issue | I can discuss the utopian and dystopian aspects of this theory + links to my case study | I can discuss how the representations of groups or  places are constructed (media analysis) | I can discuss the political issues surrounding  representations (politics and the media) | I can discuss the effects of representations on audiences and the reasons why such  representations exist (consumption and  production) | I can discuss the cross-cultural factors in the  representation of my chosen group/ place. |
| Noam Chomsky | Democracy Concept |  |  |  |  |  |  |  |  |  |
| Bernard Crick | Democracy  Concept |  |  |  |  |  |  |  |  |  |
| David Gauntlet | Web 2.0 |  |  |  |  |  |  |  |  |  |
| Dan Gilmoor | Citizen Journalism |  |  |  |  |  |  |  |  |  |
| Axel Bruns | Citizen Journalism |  |  |  |  |  |  |  |  |  |
| Andrew Keen | Citizen Journalism |  |  |  |  |  |  |  |  |  |
| Henry Jenkins | Fandom |  |  |  |  |  |  |  |  |  |
| Malcom Gladwell | Social Networking |  |  |  |  |  |  |  |  |  |
| Clay Shirky | Social Groups |  |  |  |  |  |  |  |  |  |
| Habibul Khondker | Arab Spring |  |  |  |  |  |  |  |  |  |
| Su Holmes | Reality TV |  |  |  |  |  |  |  |  |  |
| Antonio Gramsci | Hegemony |  |  |  |  |  |  |  |  |  |