**AS Media Studies (G322 TV Drama & Audiences & Institutions)**

**Name……………………………………………**

Please indicate your level of understanding of each topic covered so far in each of the topics covered so far (Green = understand well, Amber= not sure about, Red = Don’t understand at all)

|  |  |  |  |
| --- | --- | --- | --- |
| **TOPIC** | **GREEN** | **AMBER** | **RED** |
| **G322 Section A - TV Drama – Textual Analysis** |  |  |  |
| Analysis and understanding of codes and conventions of a TV Drama, using relevant terminology for the following micro aspects:* Cinematography
* Mise-En-Scene
* Sound
* Editing
 |  |  |  |
| **G322 Section A – TV Drama - Representation** |  |  |  |
| Analysis and understanding of the following area of representation:* Gender
* Age
* Ethnicity
* Sexuality
* Class and status
* Physical ability/disability
* Regional identity
 |  |  |  |
| **G322 Section B - Audiences & Institutions: Hollywood** |  |  |  |
| Understanding of Hollywood:* The issues raised by media ownership in contemporary media practice.
* The importance of cross media convergence and synergy in production, distribution and marketing.
* The technologies that have been introduced in recent years at the levels of production, distribution, marketing and exchange.
* The significance of proliferation in hardware and content for institutions and audiences.
* The importance of technological convergence for institutions and audiences.
* The issues raised in the targeting of national and local audiences (specifically, British) by international or global institutions.
* The ways in which the candidates’ own experiences of media consumption illustrate wider patterns and trends of audience behaviour.
 |  |  |  |
| **G322 Section B Audiences & Institutions: UK Film Industry** |  |  |  |
| Understanding of British Cinema Industry:* The issues raised by media ownership in contemporary media practice.
* The importance of cross media convergence and synergy in production, distribution and marketing.
* The technologies that have been introduced in recent years at the levels of production, distribution, marketing and exchange.
* The significance of proliferation in hardware and content for institutions and audiences.
* The importance of technological convergence for institutions and audiences.
* The issues raised in the targeting of national and local audiences (specifically, British) by international or global institutions.
* The ways in which the candidates’ own experiences of media consumption illustrate wider patterns and trends of audience behaviour.
 |  |  |  |
| **Ability to compare both industries on these points.** |  |  |  |

|  |
| --- |
| **What can I do to improve my understanding of topics?** |