**AS Media Studies (G322 TV Drama & Audiences & Institutions)**

**Name……………………………………………**

Please indicate your level of understanding of each topic covered so far in each of the topics covered so far (Green = understand well, Amber= not sure about, Red = Don’t understand at all)

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| **TOPIC** | **GREEN** | **AMBER** | **RED** |
| **G322 Section A - TV Drama – Textual Analysis** |  |  |  |
| Analysis and understanding of codes and conventions of a TV Drama, using relevant terminology for the following micro aspects:   * Cinematography * Mise-En-Scene * Sound * Editing |  |  |  |
| **G322 Section A – TV Drama - Representation** |  |  |  |
| Analysis and understanding of the following area of representation:   * Gender * Age * Ethnicity * Sexuality * Class and status * Physical ability/disability * Regional identity |  |  |  |
| **G322 Section B - Audiences & Institutions: Hollywood** |  |  |  |
| Understanding of Hollywood:   * The issues raised by media ownership in contemporary media practice. * The importance of cross media convergence and synergy in production, distribution and marketing. * The technologies that have been introduced in recent years at the levels of production, distribution, marketing and exchange. * The significance of proliferation in hardware and content for institutions and audiences. * The importance of technological convergence for institutions and audiences. * The issues raised in the targeting of national and local audiences (specifically, British) by international or global institutions. * The ways in which the candidates’ own experiences of media consumption illustrate wider patterns and trends of audience behaviour. |  |  |  |
| **G322 Section B Audiences & Institutions: UK Film Industry** |  |  |  |
| Understanding of British Cinema Industry:   * The issues raised by media ownership in contemporary media practice. * The importance of cross media convergence and synergy in production, distribution and marketing. * The technologies that have been introduced in recent years at the levels of production, distribution, marketing and exchange. * The significance of proliferation in hardware and content for institutions and audiences. * The importance of technological convergence for institutions and audiences. * The issues raised in the targeting of national and local audiences (specifically, British) by international or global institutions. * The ways in which the candidates’ own experiences of media consumption illustrate wider patterns and trends of audience behaviour. |  |  |  |
| **Ability to compare both industries on these points.** |  |  |  |

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| **What can I do to improve my understanding of topics?** |