**Economics A2 Personalised Learning Checklist**

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| **Content/Topic:** | **Red** | **Amber** | **Green** |
| Follow and use @rwsecon each day |  |  |  |
| **6EC03 – Business economics and economic efficiency** |  |  |  |
| Create and learn list of key terms |  |  |  |
| Understand the theories and be able to apply them: |  |  |  |
| **Firms and their objectives** |  |  |  |
| * Types of firm and concept of limited liability
 |  |  |  |
| * Organic growth
 |  |  |  |
| * Mergers, acquisitions and types of integration
 |  |  |  |
| * Globalisation
 |  |  |  |
| * Firms’ costs – fixed, variable, sunk, total, average and marginal, and long run vs short run
 |  |  |  |
| * Economies and diseconomies of scale; law of diminishing returns
 |  |  |  |
| * Cost curves – shape and relationship of SMC, SATC, SAVC and SAFC, and of LAC and LMC
 |  |  |  |
| * Motivation types: profit maximisation, revenue maximisation, sales maximisation
 |  |  |  |
| * Principal-agent problem and profit satisficing
 |  |  |  |
| * Productive and allocative efficiency
 |  |  |  |
| * All diagrams
 |  |  |  |
| **Market structure: perfect competition** |  |  |  |
| * Assumptions: profit maximisation, many participants, homogeneous product, no barriers to exit or entry, perfect knowledge and no externalities
 |  |  |  |
| * Perfect completion in the short run and in long-run equilibrium
 |  |  |  |
| * All diagrams
 |  |  |  |
| **Market structure: monopoly** |  |  |  |
| * Assumptions: single seller, no substitute goods and existence of barriers to entry
 |  |  |  |
| * Output choice
 |  |  |  |
| * Causes of monopolies; monopolies and efficiency
 |  |  |  |
| * Monopoly vs perfect competition
 |  |  |  |
| * All diagrams
 |  |  |  |
| **Market structure: monopolistic competition** |  |  |  |
| * Market concentration and concentration ratio
 |  |  |  |
| * Monopolistic competition definition and characteristics
 |  |  |  |
| * Short-run and long-run equilibrium
 |  |  |  |
| * Examples
 |  |  |  |
| * Price discrimination
 |  |  |  |
| * All diagrams
 |  |  |  |
| **Market structure: oligopoly** |  |  |  |
| * *Optional: kinked demand curve model*
 |  |  |  |
| * Game theory
 |  |  |  |
| * + Prisoners’ Dilemma
 |  |  |  |
| * + Dominant strategy
 |  |  |  |
| * + Nash equilibrium
 |  |  |  |
| * + Cooperation and collusion
 |  |  |  |
| * All diagrams
 |  |  |  |
| **Pricing strategies** |  |  |  |
| * Rules indifferent market structures
 |  |  |  |
| * Pricing in practice
 |  |  |  |
| * Price wars, predatory pricing and limit pricing
 |  |  |  |
| * All diagrams
 |  |  |  |
| **Contestable markets** |  |  |  |
| * Theory and diagram
 |  |  |  |
| * Means of deterring entry
 |  |  |  |
| **How governments can promote competition** |  |  |  |
| * Competition policy
 |  |  |  |
| * Monopoly and perfect completion compared, with diagrams
 |  |  |  |
| * UK completion policy described = laws and organisations
 |  |  |  |
| * EU competition policy
 |  |  |  |
| * How privatised industries may be regulated
 |  |  |  |
| * PPP and PFI
 |  |  |  |
|  |  |  |  |
| Examination answering techniques |  |  |  |
| * Knowledge
 |  |  |  |
| * Analysis
 |  |  |  |
| * Application
 |  |  |  |
| * Evaluation
 |  |  |  |
| Learn all the key models and diagrams |  |  |  |
| Use of connectors |  |  |  |
| Planning and revision for Mocks |  |  |  |
| Response to Mocks |  |  |  |
| * Learning from mistakes
 |  |  |  |
| * Strategy for improvement in the summer
 |  |  |  |
|  |  |  |  |
| Microeconomics background knowledge |  |  |  |
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|  |  |  |  |
| **6ECO4 – The Global Economy** |  |  |  |
| Create and learn list of key terms |  |  |  |
| Understand the theories and be able to apply them: |  |  |  |
| **Globalisation** |  |  |  |
| * Definition
 |  |  |  |
| * Roles of lower transport costs, reduced trade barriers, financial deregulation and sustainability
 |  |  |  |
| **Trade** |  |  |  |
| * Pattern of world trade and of UK trade
 |  |  |  |
| * International trade
 |  |  |  |
| * Absolute and comparative advantage
 |  |  |  |
| * Liberalisation vs protectionism
 |  |  |  |
| * + Tariffs, quotas and non-tariff barriers
 |  |  |  |
| * + CAP
 |  |  |  |
| * All relevant diagrams
 |  |  |  |
| * Trade groupings: free trade areas and customs unions
 |  |  |  |
| * Role of WTO
 |  |  |  |
| * FDI
 |  |  |  |
| * External shocks: oil prices, financial crises etc.
 |  |  |  |
| * Pros and cons of globalisation
 |  |  |  |
| **Balance of Payments** |  |  |  |
| * Current account, financial account and capital account
 |  |  |  |
| * Visibles and invisibles
 |  |  |  |
| * Recent historical perspective
 |  |  |  |
| * Managing the Balance of Payments – demand management, supply-side policy and exchange rate adjustment
 |  |  |  |
| **Exchange rates** |  |  |  |
| * FEX market
 |  |  |  |
| * Exchange rate systems
 |  |  |  |
| * + Bretton Woods and Dollar Standard
 |  |  |  |
| * + Devaluation: causes and effects
 |  |  |  |
| * + Floating exchange rates; how rates are determined
 |  |  |  |
| * + Fixed vs floating – evaluating each
 |  |  |  |
| * Role of exchange rate in macroeconomic policy
 |  |  |  |
| **Economic integration and monetary union** |  |  |  |
| * Free trade area – customs union – common market – economic and monetary union
 |  |  |  |
| * EU background and development
 |  |  |  |
| * Single European Market – transaction costs, economies of scale and greater competition
 |  |  |  |
| * Single currency area – EMS, Maastricht, monetary and fiscal policy, and EMU
 |  |  |  |
| * € area; costs and benefits of €
 |  |  |  |
| * Was the UK right not to join? The five tests
 |  |  |  |
| **International competitiveness** |  |  |  |
| * Nominal and real exchange rate
 |  |  |  |
| * Terms of trade
 |  |  |  |
| * Productivity differences
 |  |  |  |
| * UK economy trade performance - recent history and reasons
 |  |  |  |
| * UK government role in international trade
 |  |  |  |
| * + Deregulation and privatisation, FDI, labour market flexibility
 |  |  |  |
| **Developed and developing countries** |  |  |  |
| * Defining development
 |  |  |  |
| * Millennium Development Goals
 |  |  |  |
| * Identifying less developed countries (LDCs)
 |  |  |  |
| * Development indicators
 |  |  |  |
| * + GDP per capita
 |  |  |  |
| * + Income distribution
 |  |  |  |
| **Chosen developing nation (e.g. CIVETS) presentation** |  |  |  |
| **Inequality and poverty** |  |  |  |
| * Lorenz curve
 |  |  |  |
| * Gini index
 |  |  |  |
| * HDI
 |  |  |  |
| * Absolute vs relative poverty
 |  |  |  |
| * Causes of inequality and poverty
 |  |  |  |
| * Role of governments
 |  |  |  |
| * Benefits, and direct vs indirect taxation
 |  |  |  |
| * Long term policy and Kuznets hypothesis
 |  |  |  |
| **Limits to growth and development** |  |  |  |
| * Reasons for high and low economic growth
 |  |  |  |
| * Stages of economic growth
 |  |  |  |
| * Dependency theory
 |  |  |  |
| * Industrialisation and Lewis model
 |  |  |  |
| * Harrod-Domar model
 |  |  |  |
| * Market-friendly growth strategy
 |  |  |  |
| * Sustainable development
 |  |  |  |
| * Comparing different economies’ growth patterns
 |  |  |  |
| * Role of population size, growth and characteristics
 |  |  |  |
| * Impact of reliance on primary sector
 |  |  |  |
| * HIV/AIDS
 |  |  |  |
| * Roles of governments and of developed economies
 |  |  |  |
| **Policies for growth and development** |  |  |  |
| * Policy objectives
 |  |  |  |
| * Policy instruments
 |  |  |  |
| * Analysing policy options using AS/AD models
 |  |  |  |
| * Role of fiscal policy; recent economic history and the Golden Rule
 |  |  |  |
| * Role of monetary policy and the money supply
 |  |  |  |
| * Role of supply-side policies
 |  |  |  |
| * Policy option conflicts and the Phillips curve and NAIRU
 |  |  |  |
| * Policy mix decision-making
 |  |  |  |
| **Promoting** **growth and development** |  |  |  |
| * Roles of World Bank, IMF, WTO, HIPC Initiative and SAP
 |  |  |  |
| * FDI: benefits and costs
 |  |  |  |
| * ODA choices and reasons
 |  |  |  |
| * International borrowing (World Bank, IMF, financial markets)
 |  |  |  |
| * Roles of human resources
 |  |  |  |
| * Microfinance
 |  |  |  |
| * Fair trade schemes
 |  |  |  |
| * LDC trade policy
 |  |  |  |
| * Structural change in LDCs: industrialisation, urbanisation and tourism
 |  |  |  |
| * What might the future hold?
 |  |  |  |
|  |  |  |  |
| **Macroeconomics background knowledge** |  |  |  |
|  |  |  |  |
| Preparation for examinations |  |  |  |
| * Revision
 |  |  |  |
| * Memorising formulae
 |  |  |  |
| * Revision of answering techniques
 |  |  |  |
| * Question practice
 |  |  |  |
| * + Supported multiple choice
 |  |  |  |
| * + Case study questions
 |  |  |  |
| * + Essays, with use of Connectors
 |  |  |  |
| * Peer assessment of practice answers
 |  |  |  |
| * Familiarity with mark schemes
 |  |  |  |
| * Use of ResultsPlus exemplar material
 |  |  |  |
| *Attendance in lessons until 6ECO4 exam date* |  |  |  |
|  |  |  |  |